

YOUR GROWTH HACKERS

#### **ABOUT US**

At KITSS we are a bunch of enthusiastic souls who are giving out heart, mind, and soul into every project we undertake.

We are staunch supporters of a holistic way of living following Kabir's life philosophy and following our Master's teachings in our day-to-day lives and in work ethics too.

Our approach is first to understand your work thoroughly. Make a strategy based on the current market scenario, and do testing on multiple solutions. Make our analysis based on your past experiences. We make data-driven decisions but we also add our intuitions whenever it is strong enough to get thru the results.

Our Job is to create a brand identity and make hype around it that your prospects can't ignore. There are many more aspects to our work that might interest you.



## How we help our Clients to boost their Rusiness?

Kitss is a leading IT solutions provider specializing in website development, marketing automation, digital marketing, social media marketing, and paid advertising. Our mission is to empower businesses with tailored digital solutions that drive measurable growth. We deliver user-centric websites, efficient automation tools, and impactful marketing strategies designed to enhance online presence, generate leads, and boost conversions.

With an experienced team and a proven track record, Kitss offers customized strategies for diverse industries such as e-commerce, healthcare, education, real estate, and hospitality. Our end-to-end services ensure optimal results through discovery, execution, and continuous optimization. Partner with Kitss to transform your business into an industry leader.







# Benefits that our Clients will have.

- **01. Exponential Sales Growth :** We help you leave a lasting impact on your customers, people first, and metrics later.
- **02. People-First Approach**: We empower you to connect your brand to your user's pain points. It helps boost revenue and skyrocket sales.
- **03.** Omni-channel Engagement: Meet and engage your customers on every social media platform with data-driven and comprehensive marketing campaigns.
- **04. Stand Out Visual Identifies :** Our Perspective enables you to tackle volatile solutions seamlessly and turn them to your advantage.
- **05. 360 Degree Solutions :** Our Perspective enables you to tackle volatile solutions seamlessly and turn them to your advantage.



### Data Management

Services for NBFC and Banks
Information you need Anywhere, Anytime.

#### **RCO of the Vehicles**

To safeguard against the fraudulent activities that occur because of the non availability of entire history of a vehicle while financing them. We empower finance companies with the data based on the chassis number that will bring out all the information about the vehicle to be financed or at the recovery stage of the finance cycle.

We provide BExtract/FOP document with detailed info.

BExtract or FOP contains the following information:

Vehicle Details- (Vehicle Model, Class, CC, Body Type, Color, Gross Weight, Unladen Weight, Emission Norms etc)

#### **Current Clients:**

HDB2 | IDFC | TVS | Chola | Mahindra Finance | CNH | Bansal Credit Multiple Private | DSAs



## Web Development

KITSS offers top-notch web development services tailored to your needs. We specialize in creating responsive and visually appealing websites that enhance your online presence. From custom designs to seamless functionality, we ensure that your website reflects your brand identity and provides a user-friendly experience. Trust us to deliver a website that not only looks great but also drives results for your business.



**Shopify Websites:** Building high-performing Shopify stores tailored for seamless e-commerce experiences.

WordPress Websites: Designing dynamic and customizable WordPress websites for businesses of all sizes.

**E-Commerce Websites :** Creating user-friendly online stores optimized for sales and conversions.

**Custom Websites :** Developing unique, fully customized websites to match your brand's specific needs.

**CRM Automation :** Streamlining customer interactions and sales processes with smart CRM automation solutions.



## CRM & Marketing Automation

Get Set for Growth With our ten-year track record, we're here to simplify your climb to the top — think of us as your business's GPS to success. Engage, Excite, Expand - that's our motto. We craft automation that speaks your customer's language across any industry. Whether you're into real estate or not, our personalized approach turns clicks into connections. As your business evolves, so do our strategies, keeping you ahead in the ever-changing market.





#### Digital Marketing

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Grow your business with our digital marketing expertise. We use a range of strategies to boost your online presence and reach your target audience effectively. Trust us to expand your reach and increase brand awareness.



Building that boosts authority and traffic.



NURTURE CLOSE

#### Lead Generation

Our company offers a top-notch lead generation service. We use targeted marketing, compelling content, and effective lead nurturing to deliver high-quality leads that convert into customers. Trust us to help you grow your business and increase revenue.



Effective IVR Calls: Engage and qualify potential leads with automated and interactive voice response calls.

**Social Media Marketing:** Build brand awareness and generate leads through strategic social media engagement.



**Social Media Ads:** Drive quality leads with data-driven and highly optimized social media advertisements.

#### **Content Greation**

Our company provides expert video creation services to elevate your brand. We create engaging videos for social media, websites, and ads, ensuring high-quality content that captivates your audience. Trust us to bring your vision to life with compelling video content.



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Virtual House Tours: Experience properties remotely with immersive and interactive virtual house tours.

**Drone Shoots:** Capture stunning aerial views with high-quality drone photography and videography.

**Short Videos :** Deliver quick, engaging, and impactful videos tailored for social media and marketing.

**Explainer Videos :** Simplify complex ideas with clear, visually appealing, and informative explainer videos.











# Branding & Design

Give your business a strong identity with our branding and design services. We create a unique brand identity that sets you apart, from logo design to marketing collateral. Trust us to elevate your brand and make a lasting impression.



**Logo Design :** Crafting unique and memorable logos that define your brand's identity.



**Brand Identity:** Establishing a cohesive visual and strategic brand presence across all platforms.



Website Design: Creating visually stunning and user-friendly websites that enhance brand credibility.



Marketing Collateral: Designing impactful brochures, flyers, and materials to strengthen brand communication.



**Digital Collateral:** Developing eyecatching digital assets for social media, ads, and online branding.



**Branding Consultation:** Providing expert guidance to shape and refine your brand's positioning and strategy.



# Thank You

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